MAH members from Project HOPE, in partnership with the Ethiopian Public Health Institute (EPHI) through its National Data Management Center (NDMC), successfully convened a one-day consultative discussion focused on assessing what can be done to strengthen evidence for measles preparedness and response. The event brought together 26 participants from the Ministry of Health's EPI Department, EPHI's VPD and NDMC teams, regional health bureaus, international partners, and donors. The discussion marked a significant milestone with the official launch of the Measles Analytics and Modeling Platform (MAMP), a multi-stakeholder initiative designed to integrate data, evidence generation, and predictive modelling into decision-making for measles elimination in Ethiopia.

Research Topic

Strengthening Evidence for Measles Preparedness and Response in Ethiopia

MAH Collaborators

- **Project HOPE**
- **National Data Management Center (NDMC), EPHI**

Collaboration details & achievements

Participants identified and prioritised critical gaps in measles prevention and outbreak management, particularly around zero-dose children, surveillance inconsistencies, and delays in outbreak response. Stakeholders also co-developed a priority evidence agenda and validated the conceptual framework for MAMP, ensuring national ownership and alignment with Ethiopia's public health strategies and goals. The discussion demonstrated how structured dialogue, technical exchange, and collaborative planning can bridge evidence gaps and strengthen outbreak preparedness. By embedding MAMP within EPHI and engaging partners across government, donor, and NGO communities, Ethiopia is setting a best-practice model for translating evidence into action for vaccine-preventable disease control.

Photos courtesy of Project HOPE